



CONTACT: Jen McDonald
Interfaith of The Woodlands
Communications & Marketing Manager
jmcdonald@woodlandsinterfaith.org
832-615-8215

FOR IMMEDIATE RELEASE

Interfaith's Directory Celebrates Its 45th Anniversary

The Woodlands, TX (Wednesday, March 6, 2019) - In 1974, Interfaith's first program was created when Reverend Don Gebert visited and interviewed families living in The Woodlands to create the first Woodlands Directory. Today, Interfaith continues to publish the award-winning Interfaith of *The Woodlands Community and Business Directory*. Over 40,000 directories are distributed each August to area residents and businesses. What started as 4 mimeographed pages has grown into a printed and a multiple media resource for the community with over 500 advertising partners.

Just like 45 years ago, the Directory has documented - first in print and today in print and online - the growth of The Woodlands community, as well as served as a guide to both the residents and locally owned businesses of our area.

"The Interfaith Directory stays steadfast in its 45-year-old mission to not only be the premier print and online resource to The Woodlands community, but to generate revenue for our many programs and services," said Missy Herndon, Interfaith of the Woodlands President and CEO. Between its first and last page, *The Woodlands Community and Business Directory* continue its purpose of connecting residents of all generations while simultaneously helping others in need through revenue dollars generated through advertising partnerships to fund Interfaith's many programs and services.



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Interfaith of The Woodlands Community and Business Directory is published annually by Interfaith of The Woodlands. Interfaith of The Woodlands is a nonprofit social service agency providing numerous programs and services to meet the needs of The Woodlands and the surrounding area since 1973. For more information on Interfaith's programs and services or information on The Woodlands Community and Business Directory, please visit woodlandsinterfaith.org or call 281-367-1230.



Cutline: VP of Programs, Lucy Gomez, Interfaith President and CEO Missy Herndon, Publications Manager Cathy Mogler